



CENTRAL NEWSBITS

**THE OFFICIAL NEWSLETTER
OF THE ROTARY CLUB OF CENTRAL BUTUAN**

Central Butuan
Rotary
Club



**IMAGINE
ROTARY**



VOLUME 4 | ISSUE NO. 2
AUGUST 2022 | RY 2022-2023



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THE FOUR-WAY TEST

of the things we think, say, or do.

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST: The development of acquaintance as an opportunity for service;

SECOND: High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD: The application of the ideal of service in each Rotarian's personal, business, and community life; and

FOURTH: The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

ROTARIAN CODE OF CONDUCT

The following code of conduct has been adopted for the use of Rotarians:

AS A ROTARIAN, I will

1. Act with integrity and high ethical standards in my personal and professional life.
2. Deal fairly with others and treat them and their occupations with respect
3. Use my professional skills through Rotary to: Mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
4. Avoid behavior that reflects adversely on Rotary or other Rotarians
5. Help maintain a harassment-free environment in Rotary meetings, events, and activities, report any suspected harassment, and help ensure non-retaliation to those individuals that report harassment.

ROTARY HYMN

I want to be a Rotarian for the world
Make the Rotary flag, as the flag of peace unfurled
I shall serve my community
Help achieve universal unity.
Through Rotary, I shall dedicate my all
World understanding shall be my cherished goal.

Refrain:

With the Four-Way Test, I'll pursue my quest
And if I, in a way help obtain Peace in the world
I shall not have lived in vain.

I observe service above self

Lend a hand to all who need my help
I'll get my spouse to involve in Rotary
And in Rotary ways I will train my family.

Refrain:

With the Four-Way Test, we'll pursue our quest
And if I, in a way help obtain Peace in the world
I shall not have lived in vain.

Build a bridge for tomorrow's youth
Strengthened by nothing but the truth.

Let's join our hands,
There's no reason we'll divide
We shall all understand,
While the good Lord is our guide.

Refrain:

With the Four Way Test, we'll pursue my quest
And if we, in a way help obtain Peace in the world
We shall not have lived in vain.

Outro:

Peace be achieved, we shall not have lived in vain.

ROTARY'S MISSION STATEMENT

We provide service to others, promote integrity and advance world understanding, goodwill and peace through our fellowship of business, professionals and community leaders.

ROTARY'S VISION STATEMENT

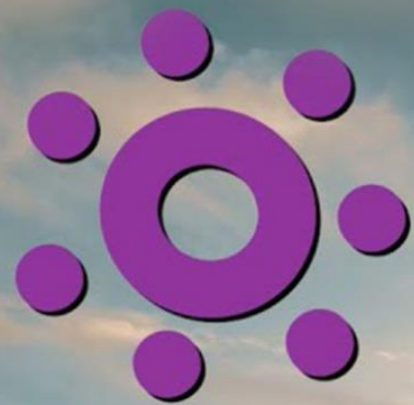
Together, we see a world where people unite and take action to create lasting change across the globe in our communities and in ourselves.

CORE VALUES

Service, Fellowship, Diversity, Integrity, Leadership

"You don't imagine yesterday,
you imagine tomorrow."

- Jennifer E. Jones
Rotary International President
RY 2022-2023



IMAGINE
ROTARY

Photo: Silverdale Rotary

HISTORY

of the Rotary Club of Central Butuan

Our existence as a new club is rather swift but long in preparation, expeditious but not impulsive. We loosely met somewhere in June 2010 as old fellas trying to rekindle the flames of camaraderie and bonding. Like old shoes that fit easily, we jelled well and got serious in our intention of putting up a club in the months that followed.

We submitted our documents for application in Mid-October of 2010 and then paid our registration fees on the 5th of November 2010. While waiting, at least for of our prospective members were asked at random by the Rotary International just to gauge whether we are able, willing, and ready to be recognized as a club.

On the 4th of December 2010, we learned that our club got the resounding approval effective 26th day of November 2010 by the Rotary International which made us jubilant and awed. In six months, we were hatched as a new club ready to take the challenge. Our existence likewise is sort of paradoxical. We are young but not neophytes. On the other hand, we are mature enough but not that old. We are simply as old as our fears before, and now we are young as our hopes.

Like the Phoenix, we have just risen from the ashes of our past and now we are born again. Like a seed that has fallen on the ground and died, we have now germinated and started to welcome the sun. Like the lyrics of the song rendered in a rephrased manner, we have just shed our leaves in winter only to make them grow back in spring. Like a ball, we have hit the bottom and now we are bouncing back again.

We may profound that just like a butterfly, we have metamorphosed and emerged from the cocoon as a new creation, and it dawned on us - as if during the 6th day of God's creation that we found ourselves complete in our complementation and it was very good.

We come a long way and we intend to continue via a brand new start, believing that we have promises to keep and miles to go in order for us to continue fulfilling our mission to the lest of our brethren. And continue we shall, considering that "They profit who serve best."





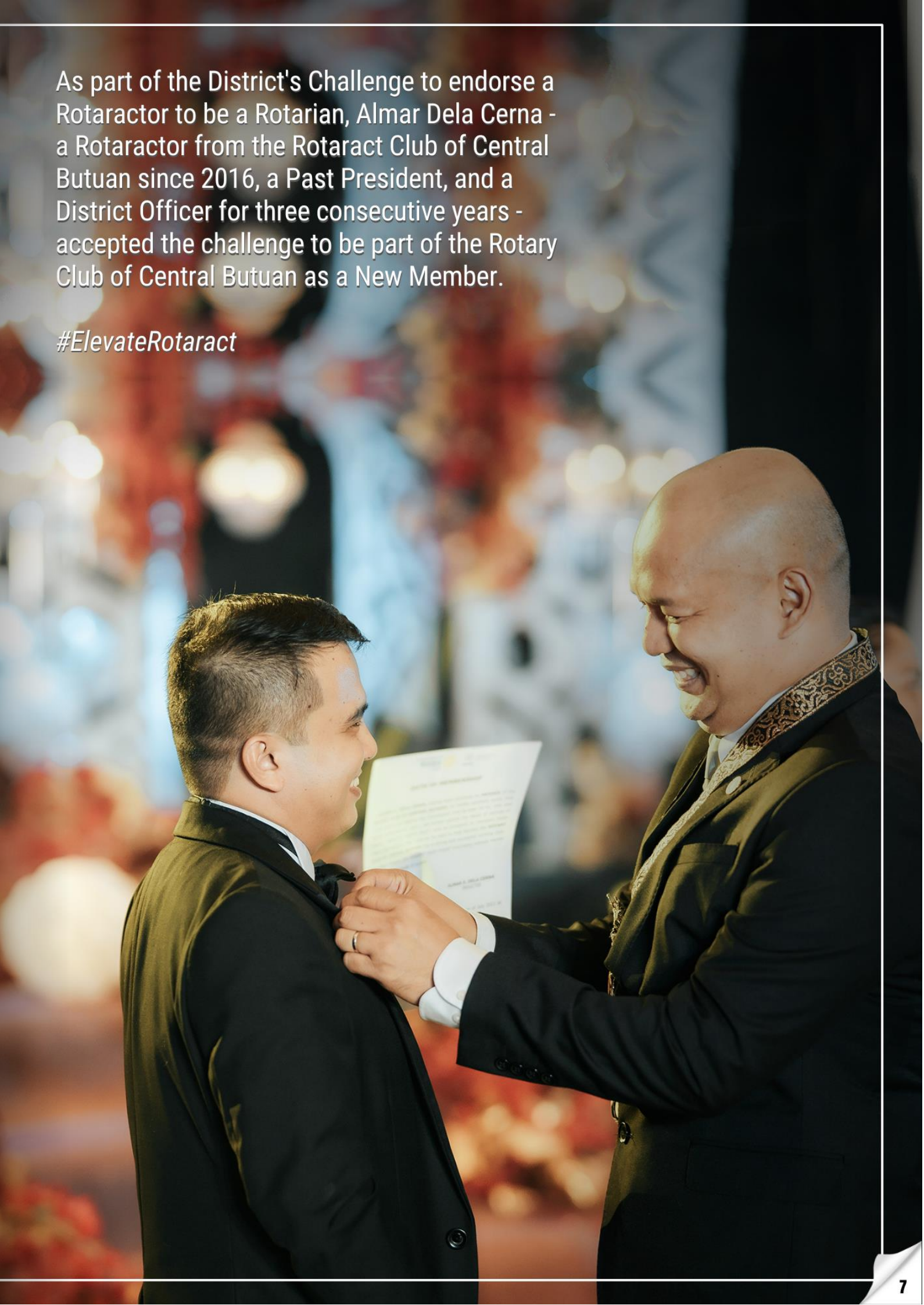
AUGUST

MEMBERSHIP & NEW CLUB DEVELOPMENT

Induction of the New Members of the
Rotary Club of Central Butuan



Scan
to Read
Full Story



As part of the District's Challenge to endorse a Rotaractor to be a Rotarian, Almar Dela Cerna - a Rotaractor from the Rotaract Club of Central Butuan since 2016, a Past President, and a District Officer for three consecutive years - accepted the challenge to be part of the Rotary Club of Central Butuan as a New Member.

#ElevateRotaract

BRIGADA ESKWELA '22

Sama-sama, Tulong-tulong: An 8-finite Act of Kindness Campaign. 8 Schools, 8 Goals

by Irish Trixie Miras
Public Image Director
Rotaract Club of Central Butuan-Caraga State University

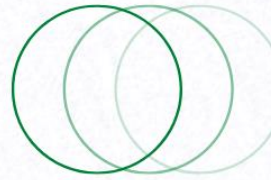
As the new academic year opens, the challenges brought upon by the pandemic and the lockdown still have an effect on most of us. Academically, it was a rollercoaster ride as doing everything online felt new and unfamiliar. Knowing this, the Rotary Club of Central Butuan acted upon the calls of different schools in Butuan City that needed our assistance.

The Rotary Club of Central Butuan joined by both sponsored Rotaract Clubs; the Rotaract Club of Central Butuan and Rotaract Club of Central Butuan - Caraga State University, as implementing partners, conducted a meeting last July 22 and 29, 2022 at Plated Café and Bistro to discuss previous, on-going, and future projects wherein the upcoming Brigada Eskwela 2022 was also discussed since the club had received 8 letters—both handwritten and sent virtually. Although it had been decided beforehand to cater 5 schools only, our mother club could not reject the letters already acquired. After countless planning and consultations, a fair decision was made in order to properly celebrate this program.

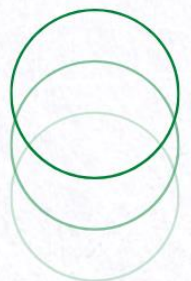
In the second week of August, we were able to turn over the donations requested by Ampayon Central Elementary School, Pinamanculan National High School, La Trinidad Integrated School, Starlight Child Development Center, Villa Kananga Integrated School, Taligaman National High School, and Datu Man-Oloy Tribal Elementary School in Butuan City in celebration of the Brigada Eskwela 2022. The donations given per school included: school supplies, cleaning materials, medical supplies, and construction materials as this program focuses on making sure that facilities and other materials for learning are ready for in-person classes.

Indeed, as Nelson Mandela had said, "Education is the most powerful weapon which we can use to change the world." This mantra supports the objective and goals of Rotary International which is to promote equal access to quality education as the basic right of every child. Thus, may this act of kindness be a guiding light for the children of Butuan City to continuously dream of becoming the person they want to be and be a symbol of hope to others.





BUILDING YOUR ROTARY BRANDING THROUGH MULTIMEDIA



Public Image Seminar 2022

August 6, 2022
The Ritz Garden Oases,
Davao City

One vital aspect of Rotary is the right club branding. Just like any other famous brands, it is important to know what brand are you bringing for it will serve as the basis of all the members in achieving one desired goal specially with sharing rotary in the community.

With this, the Rotary Club of Central Butuan sent two (2) representatives to attend this year's Public Image Seminar - Mindanao in the name of Secretary Christian Jade G. Azura and Youth Service Director Kenneth DP Banluta who will lead the club in strengthening its public image.



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"Rotarians are living brands of Rotary. The work that we do reflects the ideals of Rotary, consistent with our purpose, values, and passion."

- DG Lilu Aliño

TELLING YOUR ROTARY STORY

PHOTOGRAPHY 101 & FILMMAKING

BRANDING 101

BEST PRACTICES IN PUBLIC IMAGE

PUBLIC IMAGE Seminar 2022
Building Your Rotary Branding Through Multimedia
MINDANAO
August 6, 2022 | 8 AM to 5 PM | The Ritz Garden Oases, Porras St.,
Corner Ignacio Villamor St., Barrio Obrero, Davao City

Eight high-caliber speakers were invited to talk to the one-day seminar covering topics such as Telling Your Rotary Story, doing Club Bulletins, Branding, Best Practices in Public Image , and the right Tools and Techniques for an effective Public Image.

"To tell a story is easy, but to be EFFECTIVE in telling your story requires your VISION, HEART and TRUTH, intact."

**- Asst. Regional Public Image Coordinator for Zone 10A
Johun Joshua Santos**





FELLOWSHIP TIME!
A TOUR AT H.E.R.O
LEARNING COMMONS
THE LARGEST IN MINDANAO!



Scan
for more
Photos

August 11, 2022
 Caraga State University,
 Ampayon, Butuan City

The Rotary Club of Central Butuan, along with the Rotaract of Central Butuan and Rotaract of Central Butuan-Caraga State University, visited Rotarian Dr. Armie Leila Montilla-Mordeno, the CSU Vice President for Administration and Finance after turning over the donations to various schools in support for Brigada Eskwela 2022.

Dr. Armie took the Rotarians and Rotaractors on a tour at the largest library in Mindanao – the popular H.E.R.O. Learning Commons. Everyone took pictures in each of the distinct areas like the story-telling room, the conference room, the chill zone, most specially the mesmerizing auditorium. It was indeed a great experience for the members to witness a place where students call it home for learning! Our deep thanks to our ever dynamic Rotarian, Dr. Armie Leila Montilla-Mordeno of Caraga State University!



RC Central Butuan was RECOGNIZED during the PASIGARBO 2022 of San Vicente National High School

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August 17, 2022
San Vicente National High School

"We must find time to stop and thank the people who made a difference in our lives"

- John F. Kennedy

The club's appreciation to San Vicente National High School headed by its dynamic School Principal Ma'am Jean Gambe for giving time to recognize not just the club but all of its members and stakeholders. The club congratulates you for a successful event and its sincere thanks for the recognition as one of your major stakeholders.

Rotary Club of Central Butuan will always do the best to help communities and serve as much as it can with your support, their partners.

The club looks forward to the completion of its project so it can cater the needs of our learners specially in their study and reading habits in pursuit of providing quality and accessible education.



SITE VISIT for the Water System Project

August 19, 2022
Las Nieves, Agusan del Norte

President Anthony Madayag Jr., together with his spouse Marnie Madayag, Secretary Christian Jade Azura, and Rotarian Jame Hermosada, went to Brgy. Casiklan, Las Nieves, Agusan del Norte to personally visit a certain area where there is a lack of water supply to provide the daily needs of the locals specially their drinking water.

Rotary Club of Central Butuan, in partnership with Travel Insurance and Surety, Inc. and Timber City Eagles Club, is working on installing a water system from that water source with the help of the experts from its members.

The goal of this project is to serve more or less 101 families in the said community for their daily living with this accessible water. We look forward to the success of this project with the help our members and partners.



Scan for more Photos

The locals in this area needs to walk for 1 kilometer just to fetch safe drinking water from a natural source up to their houses.



13 active members of the club, 4 spouses, and 3 rotaractors attended the 5th regular meeting to welcome and get to know one prospect member in the name of Mr. Noel Ajoc.

PAG/PP Enrique Andres conducted a basic orientation for the said prospect member and so Mr. Ajoc got the chance to get to know also the club and the Rotary as whole.

The meeting was concluded successfully covering all the agenda spearheaded by the club's Imaginative President Anthony Madayag Jr.



The Imaginative members of RCCB attended the 7th regular meeting to discuss the on going and future projects of the club. Spearheaded by Pres. Ton Madayag, 15 members of the club, 3 spouses, and 5 rotaractors joined the meeting. The meeting was made productive covering all necessary agenda specially with the

prospect water system project and on going reading park with the active participation of the diverse and equally talented and smart members.



REGULAR MEETINGS



A jam-packed meeting had happened on the 6th of August this year when 21 active members of RCCB, 7 spouses, and 11 rotaractors attended. The night was memorable and full of laughter as the club also celebrated the birthdays of PP Napoleon, Rtn. Ronnie, Rtn. Jehoven and the homecoming of Rtn. Art Cauba.

After all the agenda was discussed and deliberated by the members headed by President Anton, fellowship followed with lady Rotarians and spouses led the dancefloor with their moves. A karaoke made the night more fun and so the fellowship continued.

The meeting ended successfully and beautifully because of the constant support of all the club members. Truly, in fellowship we serve.



Attended by 10 members, 2 spouses, 3 rotaractors, and one prospect member, RCCB had its 8th regular meeting at Plated Cafe & Bistro.

The meeting ended successfully discussing all the necessary matters for the upcoming and on-going club service projects spearheaded by its passionate

Imaginative President Anthony Madayag.





Scan
for more
Photos

Imaginative President Anthony C. Madayag Jr. and Secretary Christian Jade G. Azura attended the Area Coordination Meeting (ACOM) for Area 3I & 3J Presidents and Secretaries spearheaded by AG Boging Gaballo & AG Carlo Dacera graced by PAG Enrique Andres with spouse Grace Andres and Community Service Coordinator for Butuan PP Ryan Jae Yap.

The meeting ended successfully as the team tackled the upcoming series of district activities and service projects for the month of September and October such as Mangrove Planting and Coastal Cleanup, *Patak Polio* during the World Polio Day, Pink October Breast Cancer Awareness Month, and District Governor's Visit.

2nd AREA COORDINATION MEETING

August 30, 2022
Balanghai Hotel Coffee Shop,
Butuan City

COUNCIL OF PRESIDENTS (2010-2022)

Central Butuan
Rotary
Club



ELISEO D. MALAYAO,
PHF+2
RY 2010-2012



JOHN A. UY,
PHF+4
RY 2012-2013



MARIO Y. CHU, JR.,
MDLI, PHS
RY 2013-2014



NORBERTO D. VENTURA,
PHF
RY 2014-2015



ROMEL M. NATAD,
PHF+2
RY 2015-2016



ENRIQUE G. ANDRES,
MDLI, PHS
RY 2016-2017



RINO F. TE,
PHF+6
RY 2017-2018



NAPOLEON N. MALIMIT,
PHF
RY 2018-2019



ROHDORA J. CANLAS,
PHF+3
RY 2019-2020



RYAN JAE G. YAP,
PHF+4, PHS
RY 2020-2021



MARY GRACE P. VILLANUEVA,
PHF+3, PHS
RY 2021-2022



ANTHONY C. MADAYAG, JR.,
PHF+2
RY 2022-2023





ROTARY CLUB OF CENTRAL BUTUAN ROSTER OF MEMBERS

MEMBER ID	NAME	CLASSIFICATION
6657364	Albaran, Eleanor L., PHF	Clothing Boutique
8349989	Andres, Enrique G., Major Donor L1, PHS	General Merchandise
10344925	Anino, Johny Lou G., PHF	Trading
10800023	Azura, Christian Jade G., PHF	Education/Events Management
11516510	Baltazar, Reynaldo E.	Security Service
10337799	Banluta, Kenneth D., PHF	Government Service - Public Information
6944945	Bermudez, Arfe L., PHF+1	Nursing Service
11115130	Bokingo, Analee M., PHF+1	Real Estate
8306099	Buque, Alain James G., PHF	Public Service
8739300	Canlas, Rohdora J., PHF+3	Government- General Service
9832944	Cauba, Arturo Jr. G., PHF	Academe/Surveying Service
10946302	Chou, Pai Hsin C., PHF	Bicycle-Retailing
8229829	Chu, Mario Jr. Y., Major Donor L1, PHS	Hotel Inn and Bars Owner
10667027	Cinco, Arturo M., PHF+1	Funeral/Mortuary Service
10667036	Cinco, Jovilla B., PHF+1	Funeral/Mortuary Service
10946307	Cordova, Richellie Mae Y., PHF+1	Engineering-Professional
10284874	Daumar, Ronnie D., PHF	Pest Control
10279568	Dela Cerna, Almar E.	Government Service - Research
9653594	Donoso, Melchora U., PHF	Commercial Banking
9101082	Fernandez, Anna Marie C., PHF	Marketing
9375461	Guilot, Jehoven M., PHF	IT Industry - Programming
11516499	Hermosada, Jame D.	Insurance - Non-Life
11357266	Joson, Kherstin Amor C.	Beauty Salon
9832948	Macuno, Kathleen C., PHF	Government Service - Social Works
9653598	Madayag, Anthony Jr., C., PHF+3, PHS	Medical Supplies Distribution
6017190	Malayao, Eliseo D., PHF+2	Metal Engraving
8521376	Malimit, Napoleon N., PHF	Manufacturing - Fire Extinguisher
9381979	Mordeno, Armie Leila M., PHF	Government Service - VP for Administration
6944941	Natad, Romel M., PHF+2	Government Service - School Administrator
11093503	Ocampo, Magdaline L., PHF	Nursing Service
10668521	Occida, Randyll Shane B., PHF	Nursing Service
9375478	Ongcoy, Erelon Simeon N., PHF+3	General Merchandise
11511828	Ortiz, Rotela Fatima A., PHF	Lawyer - Law Enforcement
8229837	Palma, Cesar T., PHF	Construction & Supply
10344804	Pulleros, Ryan C., PHF	Construction & Supply
11516502	Rollon, Benjie C.	Rice and Feed Supply
8563088	Tanginan, Ver Joeven C., PHF	Commercial Banking
6762934	Te, Rino F., PHF+6	Printing and Wellness Industry
6017203	Uy, John A., PHF+4	Food Processing Industry
6762474	Ventura, Norberto D., PHF	Bakeshop
9653611	Villanueva, Mary Garce P., PHF+3, PHS	Real Estate
9990932	Yap, Ryan Jae G., PHF+4, PHS	Auto Repair



ROTARY CLUB OF CENTRAL BUTUAN OFFICERS AND DIRECTORS

NAME	CLASSIFICATION
Madayag, Anthony Jr., C., PHF+3, PHS	President
Ongcoy, Erelon Simeon N., PHF+3	Vice President
Azura, Christian Jade G., PHF	Secretary
Fernandez, Anna Marie C., PHF	Assistant Secretary
Pulleros, Ryan C., PHF	Treasurer
Bokingo, Analee M., PHF+1	Assistant Treasurer
Chu, Mario Jr. Y., Major Donor L1, PHS	Auditor
Mordeno, Armie Leila M., PHF	Assistant Auditor
Buque, Alain James G., PHF	Sgt. At Arms
Occida, Randyll Shane B., PHF	Sgt. At Arms
Uy, John A., PHF+4	DRRM
Chou, Pai Hsin C., PHF	DRRM
Canlas, Rohdora J., PHF+3	Club Service Director
Malimit, Napoleon N., PHF	Community Service Director
Natad, Romel M., PHF+2	Vocational Service Director
Donoso, Melchora U., PHF	International Service Director
Banluta, Kenneth D., PHF	Youth Service Director
Ortiz, Rotela Fatima A., PHF	Peacebuilding and Conflict Prevention Committee Chair
Ocampo, Magdaline L., PHF	Disease Prevention and Treatment Committee Chair
Hermosada, Jame D.	Water, Sanitation, and Hygiene Committee Chair
Macuno, Kathleen C., PHF	Maternal and Child Health Committee Chair
Cauba, Arturo Jr. G., PHF	Basic Education and Literacy Committee Chair
Baltazar, Reynaldo E.	Community Economic Development Committee Chair
Dela Cerna, Almar E.	Environment Committee Chair
Malayao, Eliseo D., PHF+2	Membership Chair
Andres, Enrique G., Major Donor L1, PHS	Public Image Chair
Yap, Ryan Jae G., PHF+4, PHS	The Rotary Foundation Chair
Villanueva, Mary Garce P., PHF+3, PHS	Service Projects Chair
Te, Rino F., PHF+6	Club Administration Officer
Ventura, Norberto D., PHF	Protocol Officer
Guilot, Jehoven M., PHF	Club Internet Officer

ROTARACT CORNER

Rotaract Club of Central Butuan | Rotaract Club of Central Butuan-Caraga State University



ROTARACTORS ATTENDED PUBLIC IMAGE SEMINAR 2022

August 6, 2022
The Ritz Garden Oases, Davao City

Rotaractors Kenneth Banluta and Christian Jade Azura, being dual members, represented both Rotary Club and Rotaract Club of Central Butuan during the Public Image Seminar. These Rotaractors are privileged enough to listen and learn from the eight (8) high-caliber speakers who delivered talks to the one-day seminar covering topics such as Telling Your Rotary Story, doing Club Bulletins, Branding, Best Practices in Public Image, and the right Tools and Techniques for an effective Public Image as they will lead the club in strengthening its public image.

Invited as GUEST SPEAKERS



Past Assistant District Rotaract Representative for Agusan Christian Jade Azura delivering his talk as invited Guest Speaker - for the new Rotaractors to learn about the basics of Rotaract - during the Basic Orientation Seminar of the Rotaract Club of Central San Francisco last August 28, 2022 at San Francisco, Agusan del Sur.

Photo Courtesy: Rotaract Club of Central San Francisco Facebook Page


raccentralbutuan@gmail.com
csu.raccb@gmail.com



To share his Journey Towards Rotaract, Past President and Past District Secretary Kenneth Banluta was invited as Guest Speaker during the Basic Orientation Seminar of the Rotaract Club of Butuan North - SJIT Chapter. He shared about how he started in Rotaract then being a District Officer then becoming a Rotarian. He also shared with the aspiring Rotaractors the challenges he faced and the self-doubts he had that almost made him quit Rotaract. Indeed, the topic was personal but inspiring at the same time that made the aspiring Rotaractors even more encouraged to join this prestigious organization.

Photo Courtesy: Rotaract Club of Butuan North - SJIT Chapter Facebook Page



More of the **AUGUST** Happenings!



HAPPY BIRTHDAY, AUGUST CELEBRANTS!

- 8 - PP Joy Malimit
- 14 - Rotarian Ronnie Daumar
- 25 - Rotarian Jehoven Guilot





TOGETHER, WE
LEARN